



## Chief Advancement Officer

### Overview and History:

[Zero Abuse Project](#) stands as a pivotal initiative in the ongoing battle against child abuse and exploitation. Since its inception, it has been dedicated to enacting meaningful change in policies and practices surrounding these issues. By providing crucial training, resources, and support to survivors, the project strives to prevent future instances of abuse while offering a lifeline to those affected. Through collaborative efforts with law enforcement, legal experts, and community stakeholders, Zero Abuse Project has pioneered innovative strategies to address the complexities of abuse cases. Its holistic approach encompasses education, training, prevention, and response to foster a safer environment for children and survivors. With a steadfast commitment to promoting awareness and implementing trauma-informed practices, Zero Abuse Project continues to be a driving force in the fight for justice and protection against abuse.

Zero Abuse Project seeks an experienced and dedicated development professional to lead their national fundraising strategy. The Chief Advancement Officer, in close collaboration with the CEO, will spearhead sustainable fundraising efforts. Responsibilities include engaging major, individual, and institutional donors, managing events, digital campaigns, and fostering diversity and inclusion in all initiatives. The ideal candidate will demonstrate autonomy, a track record of successful fundraising, and the ability to work effectively within a small, agile team.

### Key Responsibilities:

- Collaborate closely with the CEO and Zero Abuse Project staff to develop comprehensive fundraising plans and set achievable targets for donations
- Proactively expand the \$5.2M organization's donor base (Keela) by establishing and nurturing relationships with major contributors to cultivate a diverse range of supporters
- Oversee the management of donor infrastructure, conduct thorough research to identify potential major donors, and strategically execute direct mail and e-solicitation initiatives to maximize fundraising efforts
- Spearhead the planning and execution of engaging events, including virtual gatherings, to foster donor participation and strengthen community connections
- Provide effective task supervision for potential future program assistants, manage the donor database, and generate comprehensive fundraising reports to monitor progress and inform decision-making
- Conduct thorough research to identify potential grant opportunities, maintain a grants schedule, and nurture ongoing partnerships to sustain long-term support for the organization's mission
- Ensure strict compliance with legal and organizational donation policies, while crafting compelling impact reports to showcase donor contributions
- Engage and inspire the board of directors to serve as ambassadors for Zero Abuse Project and play an expanding role in development

### Position Summary

**Posted:** May 2024

**Salary:** \$130K - \$145K

**Location:** Remote

### Qualifications and Skills:

- 6+ years' fundraising experience, including major gift solicitation
- Strong alignment with the organization's mission to combat child abuse, showcasing genuine passion and commitment
- Proven track record in developing and executing development strategies for mission-driven organizations
- Extensive experience in leading various fundraising efforts, including digital and direct mail
- Skilled in crafting comprehensive organizational communications plans to support fundraising objectives
- Exceptional communication and relationship-building skills, adept at engaging diverse audiences such as corporations, foundations, and individual donors
- Detail-oriented, highly organized, and self-motivated with a passion for creating and implementing innovative initiatives
- Strong knowledge of business technology, including donor database systems
- Ability to manage a diverse workload and prioritize tasks effectively, while working towards multiple fundraising goals

To apply, please submit a resume & cover letter to Jamie Perry, Evolve Giving Group: [Jamieperry@evolvegg.com](mailto:Jamieperry@evolvegg.com)

Zero Abuse Project is committed to being a diverse and inclusive organization that promotes equity and dismantles systems of power and privilege. We know that high-performing teams include people who can share new and unique perspectives. We encourage all qualified applicants to apply, especially people of color and those who identify as a member of a historically marginalized group. Zero Abuse Project is proud to be an equal opportunity workplace.

